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Christoph Böhringer · Andreas Lange (Eds.)

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## Applied Research in Environmental Economics



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Christoph Böhringer · Andreas Lange  
(Editors)

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**Series Editor**

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**Editors**

Prof. Dr. Christoph Böhringer

Dr. Andreas Lange

Centre for European Economic Research (ZEW)

L 7,1

68161 Mannheim

boehringer@zew.de

lange@zew.de

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# Introduction

Christoph Böhringer

Centre for European Economic Research (ZEW), L 7,1, 68161 Mannheim, Germany, and University of Heidelberg, Department of Economics, Hauptstraße 120, 69117 Heidelberg, Germany, boehringer@zew.de.

Andreas Lange

Centre for European Economic Research (ZEW), L 7,1, 68161 Mannheim, Germany, lange@zew.de.

Economic insights are increasingly finding their way into the design of environmental policy. While environmental taxes and permit trading programmes as efficient regulatory instruments play a growing role in environment policies, concerns with the environment are not fading: Sustainable development, climate policy, biodiversity conservation, energy production and consumption – all are examples of issues on the current political agenda in many countries. While these themes are also subject to intensive economic research, both the reception of academic insights by policy makers as well as the timely identification and treatment of policy-relevant questions by researchers often seem to be problematic.

This volume attempts to vitalise the exchange between policy makers and academics. It offers a snapshot of environmental economic research on a range of policy-relevant problems. Academic contributions are complemented by views of policy makers on priority fields in environmental policy, the usefulness of academic research for decision making, and requirements to applied research in the future.

All contributions in this volume are based on presentations given at the Workshop “Frontiers in Applied Environmental and Resource Economics” at the Centre for European Economic Research (ZEW), Mannheim, Germany, in March 2004. They cover the following areas: Sustainability Assessment, Transport and the Environment, Energy Market Regulation, Trade, Environment and Biodiversity, and the Political Economy of Environmental Regulation.

## **Sustainability Assessment**

Sustainable Development (SD) has meanwhile become one of the most prominent catchwords on the world’s policy agenda. Nearly all governments and multinational firms have committed themselves to the overall concept of SD. Taking a lead role, the European Union requires Sustainability Impact Assessment in terms of a “careful assessment of the full effects of [any larger] policy proposal ... [that] ... must include estimates of its economic, environmental and societal inputs inside



and outside the EU". Yet, SD, which is not just about environment, but also about economy and society, has proven hard to define and rather susceptible for ambiguities. Monitoring progress towards SD requires in the first place the identification of operational indicators that provide manageable units of information on economic, environmental and social (including institutional) conditions. An issue that cannot be clearly measured will be difficult to improve. Therefore, indicator systems that measure sustainability in a meaningful way are a central prerequisite for formulating policy goals.

Against this background, Heinz Welsch, University of Oldenburg, investigates the possibilities and limitations in constructing meaningful sustainability indices. Based on methodological considerations, he defines an index as "meaningful" if it allows unambiguous ordering of the underlying situation, in particular independent of the units in which relevant variables are measured: A sustainability index should allow an unambiguous judgement of whether a situation has improved or worsened. Welsch distinguishes two index categories according to the property of commensurability vis-à-vis incommensurability. In the case of commensurability, the construction of meaningful indices is possible if either monetary welfare measures or bio-physical metrics can be used. In the case of incommensurability, the lack of measures or the desire to aggregate several variables generally leads to the non-existence of meaningful indices.

Despite these fundamental difficulties, indicators are needed in the political arena to monitor and to communicate progress on sustainability issues. Pascal Wolff, Eurostat, provides an overview of how sustainable development indicators are defined for different policy fields in the European Union. Among other criteria, Wolff lays out that the indicators should be consistent, should have an accepted normative interpretation and should be responsive to policy intervention but without becoming subject to manipulation. Most notably, they should allow coherent assessment and comparison of sustainability issues across different countries.

Thilo Goodall, SAM Sustainable Asset Management, Zurich, discusses the problem of measuring corporate sustainability performance and its impact on corporate financial performance. Corporate sustainability is defined as "a business approach to create long-term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments", thereby emphasising a long-term strategy which does not conflict with shareholders' interests. After defining indicators to assess a company's sustainability orientation, Goodall turns to ways and problems of measuring its impact on the financial performance. The hypothesised link between corporate sustainability and shareholder value is, however, still subject to further research.

The integration of different indicators and assessment methods is addressed by Marialuisa Tamborra, European Commission. She describes the efforts of the European Commission to develop an Impact Assessment method which allows a comprehensive analysis of given policy proposals and the identification of trade-offs in achieving different objectives. As ultimate goal it is proposed to combine and integrate assessments of specific policy fields such as business impact assessment, gender assessment, and small and medium enterprises assessment.

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### **Trade, Environment, and Resource Use**

Many environmental problems, such as climate change or biodiversity loss, involve transboundary pollution and thereby can only be tackled efficiently at an international level.

Cees Withagen, Free University Amsterdam and Tilburg University, gives an overview on the relationship between environmental policy and international trade. A government which tries to unilaterally implement emission targets, usually faces considerable political pressure from interest groups of different sectors, in particular from those exporting products to other countries and therefore fearing competitive disadvantages on the world market. Withagen demonstrates in a simple theoretical model that a preferential treatment for those sectors might be suboptimal. That is, there is no clear a priori reason to use “over lax” taxation in these sectors. He urges policy makers to be aware of the trade-off between pollution and production, and the impact of environmental policy on trade.

Frank Wätzold, Martin Drechsler, Volker Grimm, and Jaroslav Myšiak, all from UFZ-Centre for Environmental Research Leipzig-Halle, deal with biodiversity loss, a theme which ranks high on the international environmental policy agenda. After an overview of European biodiversity conservation programmes, they address approaches to measure the cost-effectiveness of such policies. In their opinion, adequate approaches involve integrated research between ecologists and economists. Wätzold et al. discuss different state-of-the-art approaches to ecological-economic modeling as well as problems in integrating those two disciplines. They single out important “cultural” differences between ecological and economic models, in particular with respect to the treatment of uncertainty and the resolution of time and space.

### **Transport and Environment**

In contrast to substantial progress in reducing emissions in many sectors of the economy, pollution caused by traffic has increased in the past few years due to a rise of passenger and freight traffic combined with a shift towards motorised road transport. There is a controversial debate on appropriate policy initiatives to promote environmentally compatible transport systems (e.g., based on hydrogen). The interaction between environmental externalities, knowledge spillovers as well as network externalities poses complex challenges to environmental regulation.

The peculiarities of transportation research are deepened by Romain Molitor, *Trafico Verkehrsplanung*, Wien, and Karl W. Steininger, University of Graz. They point out the spatial structure of transport and its interdependencies with infrastructure, living and working locations. These determinants of traffic generate inertia and explain long-term impacts on transportation system design. Molitor and Steininger start discussing early visions of transport and cities and their impact on today’s transport structures before turning to areas of current policy and research needs: interaction of land-use and transport, distributional impacts of transport policy, and behavioral changes.

Armin Schmutzler, University of Zurich, provides an overview of research issues in the field of “transportation and environment”. He argues that – different from many textbook approaches – there are good reasons for transportation-

specific policies. Policies and associated research problems can be structured by decomposing aggregate emissions from transportation into total amount of transport, modal split, and specific emissions. At each level, normative and positive research questions arise which often require interdisciplinary approaches and exchange between economists, psychologist, engineers, etc.

Wolfgang Schade and Werner Rothengatter, University of Karlsruhe, describe different approaches to perform cost-benefit analyses of transport policies: macro- and micro-economic approaches, computable general equilibrium models, and evolutionary approaches using system dynamics models. Acknowledging that transport policies may evoke reactions inside and outside the transport system, they present a system dynamics approach which allows for dynamic cost-benefit analyses of direct and indirect effects. Finally, they discuss illustrative applications to policy-induced changes in gasoline and diesel taxes.

Günter Hörmandinger, European Commission, comments on the three preceding academic contributions on transportation research and policy. He supports the general findings, but argues that in order to obtain policy-relevant results one has to “take into account the messy details of the ‘real’ world”. Although recognising difficulties in handling complex models, he calls for detailed analyses of transport-specific problems that include network externalities, (natural) monopolies, as well as the spatial structure of traffic.

### **Energy Market Regulation**

Energy utilization plays a central role in solving environmental problems and in implementing sustainable economies in the medium to long term. To promote the transition towards environmentally compatible energy systems, far-reaching policy measures are required. Due to the network-based structure and the transnational dimension of resource use and pollution, the institutional parameters in the national, European and global energy markets must be taken into account when policy recommendations are formulated.

Michael Kraus, University of Applied Sciences Darmstadt, provides an overview of different regulatory principles based on alternative economic paradigms. He then investigates electricity markets thereby highlighting different degrees of regulation along the value-chain from generation, transmission, distribution, to sales and wholesales. Electricity market reforms are distinguished by the degree to which they allow for competition or change the features of regulation at the different levels. Kraus finally addresses difficulties to measure the impacts of regulation and thereby the benefits of regulatory reforms for economic efficiency.

Christoph Weber and Alfred Voß, University of Stuttgart, discuss the specifics of energy-markets in more detail. Characteristics such as peak-load demand, non-storability, and grid-dependency must be considered when describing markets and the impact of changes in their regulation. Weber and Voß portray efficiency and security of supply in the longer run as the “key challenges” for energy policy. In particular, they discuss problems of sufficient investments incentives under uncertainty, i.e., the difficulties to predict revenues and, hence, the refinancing of investment costs. The authors also point out the importance of stochastic market models as supply and demand fluctuate over the day, week, and seasons as well as

across locations. Beyond more narrow short-term efficiency issues, one should also consider the robustness of energy systems when designing market reforms.

Eberhard Jochem, ETH Zurich and Fraunhofer Institute for Systems and Innovation Research, Karlsruhe, fits the regulatory issues of energy markets into a broader innovation policy framework designed for sustainable development. In his view, environmental pollution on the one hand and resource scarcity on the other hand call for an active role of government in the stipulation and coordination of innovation activities thereby assessing the large portfolio of technologies and their economic perspectives.

Domenico Rossetti di Valdalbero, European Commission, uses the examples of emissions trading, energy taxation, and renewable electricity targets to show how the European Union backs its policy decisions with research results from academia. The majority of the EU energy-socio-economic research projects addresses links between energy and the environment. The author describes several models and tools which have been used in the EU's policy making process. He argues that EU energy-related initiatives will be more frequent in the future and calls on researchers to elaborate scientifically sound quantitative tools which in particular address energy-related long-term problems like resource depletion, climate change, or waste management.

### **Political Economy of Environmental Regulation**

Political feasibility of environmental policies depends crucially on the specific interest of regulated parties. Stiff opposition by adversely affected influential interest groups explains why regulatory measures suggested by academic research often do not translate into actual policy making.

Friedrich Schneider, University of Linz, and Hannelore Weck-Hannemann, University of Innsbruck, investigate reasons for the gap between theoretical research and actual policy practice by looking into the incentives of key political players. Based on Public Choice Theory, they argue that many incentive-based instruments are neither in the interest of political decision makers nor favoured by the most influential interest groups. Schneider and Hannemann use the examples of an Austrian ecological tax reform and road pricing to demonstrate how Public Choice Theory might guide economists in proposing policy measures that are suboptimal on overall (theoretical) efficiency grounds but increase the political chances of their implementation.

Gebhard Kirchgässner, University of St. Gallen, discusses the discrepancy between economists' policy advice and actual policy implementation from a complementary angle: By applying Public Choice Theory to the advice given by economists themselves, i.e. by looking at economists as interest-driven rather than benevolent scientists, he points out that researchers rarely give unambiguous clear-cut answers but provide rather quite often even contradictory results. Referring to the example of an ecological tax reform in Switzerland, Kirchgässner demonstrates how – hidden behind a myriad of assumptions which often drive the results – economic studies can provide scientific “support for nearly every political position”. Given potential self-interest of researchers, Kirchgässner points out the

need for a rigorous critical discussion of models and methods before associated results are used in decision making.

Kai Schlegelmilch, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, puts the discussion and implementation of an Ecological Tax Reform in Germany into a dynamic policy context. He points out that – during the last decades – academic advice was increasingly used in environmental policy design. Studying the varying position of industrial groups on their preferred policy instruments, Schlegelmilch identifies strategic options to delay or avoid regulation. In his view, the bundling of different political interests is crucial to promote environmental taxation. In this vein, a larger share of revenues of the Ecological Tax Reform in Germany is earmarked to reduce labour costs such that interests of various stakeholders can be satisfied.

# Constructing Meaningful Sustainability Indices\*

Heinz Welsch

University of Oldenburg, Department of Economics, 26111 Oldenburg, Germany,  
welsch@uni-oldenburg.de

**Keywords.** *Environmental Index, Sustainability Index, Preference Ordering, Comparability, Measurability, Environmental Indicator*

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**Abstract.** This paper surveys and evaluates the possibilities and limitations of sustainability indices from the point of view of meaningfulness. A sustainability index is defined as meaningful if it allows unambiguous orderings of the relevant ‘situations’ over time independent of the measurement units in which the variables describing the situations are expressed. The cases of commensurability and incommensurability are distinguished. In the former, the comparison of situations is unambiguous because all legitimate choices of measurement units can be accommodated on the basis of exogenously given relationships among the variables. These relationships may define a monetary welfare-metric or a bio-physical effects-metric. In the case of incommensurability, common approaches (both cardinal and ordinal) may fail to yield meaningful indices. A systematic assessment of which indices are meaningful in which circumstances is provided.

## 1 Introduction

“Don’t run down your assets!” – The sustainability imperative can be put as simple as that. There are, however, a variety of assets that may be worth preserving: natural capital, man-made (physical) capital, human capital, not to speak of ‘social capital’ (governance, trust, and other social institutions). Different notions of sustainability differ with respect to the degree of substitutability which is presumed to exist between the various types of capital. A hypothetical extreme position might entail that each and every asset should be preserved: Not only should the stocks of natural capital, physical capital, human and social capital be non-decreasing but also the different kinds of natural capital, down to individual species, minerals, or fuels.

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Such a position could be called ‘ultra-strong sustainability’. It has a big advantage: To be monitored, it does not need the construction of any ‘sustainability index’ whatsoever. But ultra-strong sustainability is not a tenable position in the real world, be it only since it would imply that all non-renewable resources remain untouched indefinitely. By contrast, both analysts and policy makers will normally be prepared to tolerate some trade-off between different assets, and this begs the need for sustainability indices, that is, tools for answering the question: “Have the relevant assets been kept intact *overall*?” (weak sustainability of some degree).

Speaking somewhat loosely, a sustainability index should permit an assessment of whether ‘the situation’ (e.g. the environmental situation) has become better or worse between time  $t$  and  $t+1$ . This *sustainability problem* is slightly different from the *ranking problem*: How do places (e.g. countries) rank in terms of ‘the situation’ in question? Though both problems are related, I will mainly focus on the former, touching upon the latter only occasionally.

A basic requirement when constructing a sustainability index is that it should be meaningful, in the sense that the comparison of situations over time should be unambiguous with respect to the choice of measurement units of the relevant variables.

With respect to meaningfulness it is useful to distinguish between the case of commensurability and the case of incommensurability. In the former case, the comparison of situations is unambiguous because all legitimate choices of measurement units can be accommodated on the basis of exogenously given relationships among the variables. This is not the case with incommensurable variables: Here an ambiguity problem may arise, depending on the measurability and comparability properties of the variables involved. The two cases will be addressed in separate sections (Section 2, and Sections 3 and 4, respectively).

The focus of the paper is on methodological issues. Indices actually proposed or applied are mentioned mainly for illustrative purposes. A comprehensive survey of actual indices is not intended.

## 2 Commensurability

Two types of sustainability indices considered in the literature fall into the category of commensurability: indices based on a monetary welfare metric and indices based on a bio-physical effects-metric, respectively.

### 2.1 Monetary Welfare-Metric

To illustrate the welfare-based approach to constructing sustainability indices, consider a welfare function defined over consumption  $C$  and the stock of natural capital  $N$ . Natural capital is an aggregate which comprises various types of exhaustible and renewable resources as well as various dimensions of environmental quality. The welfare function reads

$$W_t = W(C_t, N_t) \quad (1)$$

and is assumed to be twice differentiable, increasing and strictly concave in both arguments. The variable  $W_t$  is a monetary measure of per-capita welfare or utility at time  $t$ .<sup>1</sup>

A definition of sustainability might involve the following requirements:

(a)  $\dot{W}_t \geq 0$  for all  $t$ , (b)  $W_t > 0$  for all  $t$ , that is, welfare should be non-declining and positive. If we accept this definition,  $W_t$  is a sustainability index. It can be linked to other, perhaps more popular, notions and indices of sustainability as follows. Consider a well-behaved (per-capita) production function  $Y(K, R)$ , where  $K$  denotes the stock of physical capital and  $R$  the flow of natural resources into the production process. Letting  $S$  denote savings, we have  $C = Y - S$ , and requirement (a) can be written as follows (with subscripts denoting partial derivatives and dots denoting time derivatives):

$$\begin{aligned} \dot{W} &= W_C \cdot (Y_K \dot{K} + Y_R \dot{R} - \dot{S}) + W_N \dot{N} \\ &= W_C Y_K \dot{K} + W_N \dot{N} + W_C \cdot (Y_R \dot{R} - \dot{S}) \geq 0. \end{aligned} \quad (2)$$

If, for simplicity, we disregard the last term before the inequality sign, this corresponds to the well-known concept of weak sustainability (Pearce and Atkinson, 1993) according to which the overall capital stock (man-made and natural) should be non-declining. One way to achieve this would entail that *both*  $K$  and  $N$  should not decline, a requirement commonly referred to as strong sustainability.

The weaker of the two sustainability concepts presupposes that man-made and natural capital can be aggregated since they are to some degree substitutes for each other. As eq. (2) shows, this aggregation requires weights, which are based on the marginal welfare of consumption and nature ( $W_C$  and  $W_N$ , respectively) and on marginal products. Of course, even for known welfare and production functions, these marginals can probably take almost all non-negative values. In fact, they will depend on the development path actually taken by the economy. The theoretically appropriate marginals will be those along an optimal sustainable path. Unique values can be obtained by solving the intertemporal optimisation problem

$$\max \int_0^T e^{-\rho t} W(Y(K, R) - S, N) dt \quad (3)$$

subject to the appropriate equations of motion, typically  $\dot{K} = S - \delta K$ ,  $\dot{N} = G(N) - R$ , ( $\delta$  = depreciation rate,  $G(N)$  = growth function of natural capital), and the requirements (a) and (b).

The advantage of this approach with respect to the problem of constructing meaningful sustainability indices is that the weights necessary for aggregation are conceptually well-defined and can accommodate any choice of measurement units for  $K$  and  $N$ . The difficulty, however, is that the weights are hard to determine in

<sup>1</sup> The framework presented here has been chosen for simplicity of exposition. More complex set-ups could be considered.



reality. Not all researchers and policy makers would be prepared to specify and solve problem (3), given the prevailing uncertainties.<sup>2</sup> Whether and to what extent weights determined with standard valuation techniques (such as contingent valuation or hedonic regressions) can be used as surrogates is not to be discussed here.

Constructing a meaningful index may appear easier if strong sustainability is considered instead, in which case natural capital,  $N$ , is required to be non-declining. But natural capital is a construct, that is, an aggregate of rather diverse components. In other words, natural capital is itself an index. Conceptually, it could be constructed within the framework sketched above by simple re-interpretation of the symbol  $N$ , which would then denote a vector rather than a scalar. The difficulties of operationalising the aggregation, however, would probably be almost as severe as in the case of weak sustainability.<sup>3</sup>

## 2.2 Bio-Physical Effects-Metric

An important alternative to welfare-based sustainability indices is based on bio-physical cause-effect relationships. In this approach, effects are usually classified according to certain 'themes' or 'issues', which often correspond to categories of environmental damage. Issues frequently considered in the literature are climate change, ozone layer depletion, acidification, eutrophication, toxic contamination, and others (Adriaanse, 1993, OECD 1993). Issue indices can plausibly be categorised as a set of strong sustainability indices, that is, they represent sub-aggregates of natural capital. If these dimensions of natural capital are thought to be complementary to each other, rather than substitutable, the aggregation problem mentioned at the end of the preceding sub-section is not relevant.

An example may serve to illustrate the approach. Consider the issue of eutrophication of water and soil. It is caused by an excessive supply of plant nutrients in the form of phosphates and nitrogen compounds. An index of eutrophication is an aggregate of the loads of the two constituents which cause eutrophication: phosphates, expressed in terms of phosphorus, and nitrates, expressed in terms of nitrogen. The two substances differ with respect to their eutrophication effect: A kiloton (kt) of nitrogen can be taken to have a ten-times smaller effect than a kt of phosphorus (Adriaanse, 1993). Given this effect ratio, either of these substances can be used as a 'numeraire' to measure eutrophication. One possibility is to choose phosphorus as the numeraire and to transform nitrogen loads into 'equivalent' phosphorus loads. A 'eutrophication equivalent' then is 1 kt phosphorus = 10 kt nitrogen, and a eutrophication index can be computed using 1 and 10 as weights. It is trivial how to adjust the weights if one of the substances is measured

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<sup>2</sup> Actually, the situation is somewhat paradoxical: Constructing an indicator of sustainability along these lines requires information which the indicator is supposed to deliver, that is, whether the development is sustainable.

<sup>3</sup> A more pragmatic approach to implementing indices of both weak and strong sustainability has been pursued by Pearce and Atkinson (1993).

not in kt but in pounds, say, by invoking the proportionality of the two measurement units.

Given the effect ratios and the possibility to convert measurement units for pollutant loads (kt, kg, pounds), the eutrophication index so defined allows an unambiguous comparison of two (or more) situations with respect to the prevailing degree of eutrophication, independent of measurement units. Needless to say, this is also the case if nitrogen is chosen as the numeraire, rather than phosphorus.

The same logic applies to the other environmental issues mentioned above. In the case of climate change, for instance, so-called global warming potentials allow to express the various greenhouse gases in terms of global warming equivalents and to construct indices of global warming pressure. These then permit an unambiguous assessment of whether global warming pressure has increased or decreased.

It can thus be concluded that 'issue indices' are meaningful given that they are based on known scientific relationships which allow to accommodate any legitimate choice of measurement units.

### **3 Incommensurability: The Problem and Common Approaches<sup>4</sup>**

We now consider cases in which the situations to be compared are described neither in terms of welfare nor in terms of well-defined bio-physical damage categories or life support functions. These cases often involve concepts that are inherently vague, such as 'air pollution' or 'water pollution'. In contrast to acidification, eutrophication, and other 'issues' mentioned above, these phenomena are ill-defined and, hence, not directly measurable. This circumstance prevents to derive bio-physical relationships between the constituents that contribute to the respective phenomenon.

In addition to ill-defined phenomena, incommensurability may also arise when it is attempted to aggregate several well-defined 'issues' into an encompassing index. Such an aggregation may be desired especially when a one-dimensional index of (weak or strong) sustainability is sought for.

Both cases have in common that some exogenous weights must be applied to the constituents of the index. Weights may be based, e.g., on opinion polls or expert judgements. Sometimes, explicit weighting is avoided for lack of information, but implicitly this means that equal weights are accorded to the constituent variables. The determination of weights is not the subject of this paper. Weights are thus throughout assumed to be given.<sup>5</sup>

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<sup>4</sup> Subsections 3.1 and 3.2 are based on Ebert and Welsch (2002). Subsection 3.3 draws on discussions with Udo Ebert.

<sup>5</sup> In aggregating theme indices to an encompassing index, weights may differ from country to country. For instance, if some issue is not relevant in a particular country, it may get a weight of zero.

### 3.1 The Problem

In order to illustrate the problem, consider a simple example which involves the aggregation of two environmental issues. Similar problems may arise when it is attempted to aggregate several polluting substances into an index of an ill-defined phenomenon like air pollution or water pollution.

Suppose we want to assess whether the joint environmental pressure from acidification (sulphur) and eutrophication (phosphorus) has decreased or increased between  $t = 1$  and  $t = 2$ . The data are given in **Table 1**. They are taken from Adriaanse (1993) and refer to the Netherlands 1980 and 1985.

**Table 1.** Illustrative data for acidification and eutrophication

	Sulphur dioxide in kg per hectare	Phosphorus in kt
$t = 1$	210	306
$t = 2$	200	310

For simplicity we assume that the two types of environmental pressure are to be weighted equally. Choosing as an index formula the arithmetic mean yields 258 in  $t = 1$  and 255 in  $t = 2$ . Overall environmental pressure has thus *decreased*, or so it seems. However, we could have chosen different units for one or both types of pollution. Suppose that eutrophication were measured in units of 100 kg of phosphorus, instead of kilotons as assumed above. The phosphorus load would then be 3060 and 3100 in  $t = 1$  and  $t = 2$ , respectively, and the associated index values would be 1635 and 1650, indicating an *increase* of environmental pressure. We cannot thus be sure whether the state of the environment, composed of acidification and eutrophication, has improved or deteriorated.

A similar ambiguity would have occurred had we chosen to measure eutrophication not in phosphorus equivalents, but in nitrogen equivalents. The level of eutrophication would then be 3060 kt nitrogen in  $t = 1$  and 3100 kt nitrogen in  $t = 2$ , and the joint index would again have *increased* from 1635 to 1650. Ambiguity may thus arise not only from trivial choices of units (kilotons, kilograms, pounds etc.) but also from the choice of the substance (the 'numeraire') in which to express some type of environmental pressure.

The question arises whether ambiguity can be avoided by choosing a different index formula (keeping the weighting scheme unaltered). One possibility would be to choose the geometric rather than the arithmetic mean. In this case the index values for  $t = 1$  and  $t = 2$ , respectively, are  $(210 \cdot 306)^{1/2} = 253.5$  and  $(200 \cdot 310)^{1/2} = 249.0$  under the initial choice of units. Under the alternative choice of units, the values  $(210 \cdot 3060)^{1/2} = 801.6$  and  $(200 \cdot 3100)^{1/2} = 787.4$  would be obtained. Independent of measurement units for the individual environmental pressures this kind of index unambiguously indicates a decrease in overall pressure.

This example has shown that some index formulas may give rise to ambiguous comparisons while others allow to avoid these problems. Section 4 will examine

systematically which indices are appropriate ('meaningful') in which circumstances.

The problems just illustrated are, to some extent, rather obvious, and there are several ways how they are approached in practice. These can be classified into cardinal and ordinal approaches. The remainder of this section discusses these approaches.

### 3.2 Cardinal Approaches

The cardinal approach to index construction involves a two-step procedure. It consists of converting the variables from their original (natural) units to 'normalised' (artificial) units and then aggregating the results. The rationale put forward for the first step is that the crude environmental data  $X_i$  are considered not suitable for direct aggregation because they may differ with respect to their size (units of measurement) and their variability (range). Obviously, for any given aggregator function and explicit weighting scheme, the *effective* weight of any variable  $i$  may depend on the units in which it is measured and on the range it occupies. This may affect the index value in the way illustrated above and imply ambiguous comparisons.

The first step, normalisation, involves in most cases a linear transformation of the crude data, comprising the two elementary operations of translation (addition or subtraction of a constant from all observations of a given variable, thus shifting the origin) and/or expansion (multiplication or division of all values by a constant, thus changing the scale). Following Ott (1978) the normalised variables will be referred to as indicators. The indicator corresponding to the crude data  $X_i$  will be denoted by  $I_i(X_i)$ .

In practice, a variety of normalisation procedures are being applied. Two broad categories can be distinguished: Ranging and standardisation. *Ranging* scales the crude data into the interval 0 to 1. In these approaches, the largest observation has the value 1, but the smallest observation may or may not have the value 0:

$$I_i(X_i) = X_i / X_i^{\max} \quad \text{or} \quad (4)$$

$$I_i(X_i) = (X_i - X_i^{\min}) / (X_i^{\max} - X_i^{\min}) \quad (5)$$

where  $X_i^{\min}$  and  $X_i^{\max}$  denote the minimum and, respectively, maximum of variable  $i$ . The first version of ranging (eq. (4)) retains the origin, i.e. zero is mapped to zero. In the second version (eq. (5)) the smallest observation is mapped to zero.

In *standardisation*, indicator values are obtained by subtracting the mean ( $\mu$ ) from the observations and dividing by the standard deviation ( $\sigma$ ):

$$I_i(X_i) = (X_i - \mu_i) / \sigma_i \quad (6)$$

Standardised values, hence, give the deviation of the corresponding underlying variable from the mean of observations, expressed in standard deviation units.

Clearly, the standardised variables are mixed in sign even if the crude observations are all positive.

A common problem of these approaches is that the mean, the standard deviation, the smallest and the largest value can all change as additional observations become available. This renders these indices inappropriate for comparisons over time, which are essential to any sustainability assessment. This problem is avoided if, instead of parameters of the observed distribution, exogenous reference values or standards are employed in normalisation. For instance, the  $X_i^{\min}$  and  $X_i^{\max}$  in eq. (4) or (5) could be replaced by certain fractions or multiples of environmental standards (or target values). However, even though such indicators and the resulting indices are not plagued with the observation-dependence of the normalisation parameters, the choice of exogenous normalisation parameters is never free of arbitrariness.

Arbitrariness also widely prevails with respect to the aggregation rule applied in the second step. Some authors justify their choices by considerations of presumed substitutability among the environmental variables (see Ott, 1978, Khanna 2000). Widely used aggregation rules are the arithmetic mean, the geometric mean, and the constant-elasticity-of-substitution function (of which the former two are limiting cases). In practice, these aggregation rules are combined with diverse forms of normalisation in a largely unsystematic way, as the examples in Table 2 illustrate.

**Table 2.** A selection of environmental indices

Reference	Normalisation	Aggregation
Adriaanse (1993)	$I_i(X_i) = X_i/X_i^*$	$I(X) = \sum_i I_i(X_i)$
Den Butter/van der Eyden (1998)	$I_i(X_i) = X_i/X_i^{1980}$	$I(X) = \sum_i w_i I_i(X_i)$
ESI (2001)	$I_i(X_i) = (X_i - \mu)/\sigma_i$	$I(X) = \frac{1}{n} \sum_i I_i(X_i)$
Hope et al. (1992)	$I_i(X_i) = X_i/X_i^{1980}$	$I(X) = \sum_i w_i I_i(X_i)$
Khanna (2000)	$I_i(X_i) = \frac{(X_i - \bar{X}_i^{\min})}{(\bar{X}_i^{\max} - \bar{X}_i^{\min})}$	$I(X) = \left( \frac{1}{n} \sum_i I_i(X_i)^\epsilon \right)^{1/\epsilon}$
Van der Bergh/van Veen-Groot (2001)	$I_i(X_i) = X_i/X_i^{\max}$	$I(X) = \frac{1}{n} \sum_i I_i(X_i)$

Adriaanse (1993) normalises the values of his ‘theme’ indices (climate change, ozone layer depletion, acidification etc.) by dividing them by a target value, and adds the normalised values across themes. The pollution index of Hope et al. (1992) uses as its input variables pollutant loads in water, air, and soil, which are expressed as a fraction (or multiple) of their respective values in a base year. These normalised values are then aggregated using the weighted arithmetic mean, with weights derived from opinion polls. Similar normalisations are applied by den

Butter and van der Eyden (1998) and van den Bergh and van Veen-Groot (2001). The 'Environmental Sustainability Index' of the World Economic Forum (ESI, 2001) employs standardisation as a normalisation device. They all use the arithmetic mean to aggregate their normalised data. Khanna (2000) chooses a constant-elasticity-of-substitution aggregator function.

Note that in the case of Adriaanse (1993) and den Butter/van der Eyden (1998)  $X_i$  denotes the value of a 'theme indicator' in 'theme equivalent units' and  $I_i(X_i)$  the normalised theme indicator value. In all other cases the  $X_i$  are in natural units.  $X_i^*$  denotes an exogenous target value, and  $\bar{X}_i^{\min}$  and  $\bar{X}_i^{\max}$  are 50% and 500% of the National Ambient Air Quality Standards in the U.S.  $w_i$  denotes the weight of variable  $i$ .

It is obvious that any two of the normalisation-aggregation configurations in **Table 1** may imply different comparisons of states of the environment since these procedures approach the problem of measurement in rather different, yet arbitrary ways.

### 3.3 Ordinal Approaches

The ordinal approach deals with the problems implied by the non-uniqueness of the cardinalisation of variables by simply ignoring the cardinal dimension of the data and focusing on the ranking of the objects to be compared.<sup>6</sup> In the case of sustainability assessment, the 'objects' are the environmental situations at  $t = 1$  and  $t = 2$ , which are described in terms of at least two variables (or attributes).

The ordinal approach consists in aggregating the rank orders of the objects by individual attributes, instead of aggregating the numerical values of the attributes by individual object. A variety of rank aggregation procedures have been proposed (see Chebotarev and Shamis 1998 for an overview and characterisation). They all share a common drawback, namely that they are subject to the impossibility theorem of Arrow (1963) which states that there exists no aggregation rule for rank order preferences that satisfies a set of reasonable axioms. However, one of the Arrow axioms is of little importance in many applications of ranking rules: the 'independence of irrelevant alternatives'. To see this, consider that the 'alternatives' correspond to the objects to be ranked. Whenever the set of objects is fixed (e.g. a fixed list of countries for which a rank order is being sought), the axiom is itself rather 'irrelevant' unless the set of objects is to be changed.<sup>7</sup>

Unfortunately, the axiom *cannot* be discarded if one attempts to apply ranking rules in sustainability assessment. In fact, ranking rules may imply inconsistent assessments. This can be illustrated for the case of the Borda rule, which is the probably simplest and best known ranking rule.

<sup>6</sup> In fact, ordinal approaches can be applied to data which are ordinal in character, that is, data which lack any cardinal significance.

<sup>7</sup> Examples of country rankings include Dasgupta and Weale (1992) and Paul (1997).

The Borda rule is based on simple addition across attributes of the attribute-specific ranks of the objects.<sup>8</sup> More specifically, the Borda score of an object is given by

$$B = \sum_k (n - a_k) \quad (7)$$

where  $n$  is the number of objects and  $a_k$  is the rank number of the considered object in respect of attribute  $k$  (higher value of attribute is mapped to higher  $a_k$ ). The Borda score is 1 for the highest-ranking object and  $n$  for the lowest-ranking one.

If we wish to employ the Borda score for sustainability assessment, the objects correspond to time periods  $t_i$  and  $t_j$ , and  $n = 2$ . However, there is a sequence of such bilateral comparisons:  $t_1$  vs.  $t_2$ ,  $t_2$  vs.  $t_3$ , etc. Consistency would, of course, require that an improvement in  $t_2$  relative to  $t_1$  and an improvement in  $t_3$  relative to  $t_2$  implies an improvement in  $t_3$  relative to  $t_1$  (transitivity). However, since the ‘independence of irrelevant alternatives’ is not satisfied, transitivity is not guaranteed.<sup>9</sup>

A numerical example may illustrate this. Assume  $t_1$ ,  $t_2$ , and  $t_3$  are to be compared with respect to 3 pollutants  $X_1$ ,  $X_2$ , and  $X_3$ . The (hypothetical) data are given in **Table 3**. The measurement units are ignored since we want to apply an ordinal comparison method.

**Table 3.** Illustrative pollution data

	$X_1$	$X_2$	$X_3$
$t_1$	2	6	3
$t_2$	4	4	4
$t_3$	1	5	5

At  $t_2$  we can compare  $t_2$  with  $t_1$ . The respective Borda scores are  $B(t_1) = 2$ ,  $B(t_2) = 1$ , that is  $t_2$  ranks first in terms of overall environmental pressure. In other words, environmental pressure has *increased* between  $t_1$  and  $t_2$ . As time proceeds, we can compare  $t_3$  with  $t_2$ , which yields  $B(t_2) = 2$ ,  $B(t_3) = 1$ . Thus, there is a *further increase* in environmental pressure. However, a *direct* comparison of  $t_3$  and  $t_1$  yields  $B(t_1) = 1$  and  $B(t_3) = 2$ , indicating a *decline* of pollution.

The Borda ranking rule thus fails to produce unambiguous comparisons of environmental pressure over time. The same is true for all ordinal methods of comparison, the reason being that they violate the axiom of ‘independence of irrelevant alternatives’.

<sup>8</sup> Of course, it would be possible to apply weights to the individual attributes before adding them.

<sup>9</sup> This is akin to the Condorcet paradox in social choice theory.

## 4 Incommensurability: The Social Choice Approach

It may have become clear that common approaches to the construction of sustainability indices involving incommensurable variables all imply the risk of yielding ambiguous (contradictory) assessments. In this sense, these indices are not meaningful. I will now address in a systematic way the question, which indices are meaningful in which circumstances, given that the input variables are incommensurable.<sup>10</sup>

### 4.1 Basic Framework

We consider  $n \geq 2$  environmental variables  $X_1, \dots, X_n$  measuring environmental quality at some point or period of time. Let a vector  $X = (X_1, \dots, X_n)$  denote a quality profile or environmental state. Moreover, we consider a preference ordering  $P$ . The ordering is defined for all states in the admitted domain  $X \in D^n$ . It reflects a researcher's or social decision maker's value judgements on states of the environment.

We suppose that the ordering can be represented by an environmental index  $I: D^n \rightarrow \mathfrak{R}$ ; i.e. we have

$$X^1 P X^2 \Leftrightarrow I(X^1) \geq I(X^2) \text{ for all } X^1, X^2 \in D^n. \quad (8)$$

The index is only ordinally unique, i.e., every strictly increasing transformation of  $I(X)$  is also a representation of the preference ordering. This is, of course, sufficient for a sustainability index since we are only interested in whether the environmental situation has improved or deteriorated over time.

As stated above, ambiguous (contradictory) comparisons of environmental states may arise due to the non-uniqueness of measurement scales. Therefore one should take into consideration the possibility of changing the scales by which the variables  $X_i$  can be measured.

Changing scales comes down to transforming the quality profile by a corresponding transformation  $\Phi = (f_1, \dots, f_n)$

$$\Phi : (X_1, \dots, X_n) \rightarrow (f_1(X_1), \dots, f_n(X_n)) \quad (9)$$

where  $f_i, i = 1, \dots, n$ , reflects the respective operation. Let  $F := \{\Phi = (f_1, \dots, f_n) \mid f_i : D \rightarrow D \text{ for } i = 1, \dots, n\}$  be the set of transformations of  $D^n$  into itself which are admitted.

We request that the ranking of environmental profiles must not depend on the choice of scales, i.e. must not be changed by any admissible transformation:

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<sup>10</sup> This section is based on Ebert and Welsch (2004), to which the reader is referred for details and further references.



$$X^1 P X^2 \Leftrightarrow \Phi(X^1) P \Phi(X^2) \quad (10)$$

for all  $X^1, X^2 \in D^n$  and  $\Phi \in F$ . In other words, the ranking has to be invariant with respect to admissible transformations. If an ordering  $P$  satisfies (3) it is called invariant with respect to  $F$  (or  $F$ -invariant).

The invariance condition provides the basis of our definition of a meaningful index, since it can equivalently be stated in terms of any representation  $I$  of  $P$ :

$$I(X^1) \geq I(X^2) \Leftrightarrow I(\Phi(X^1)) \geq I(\Phi(X^2)) \quad (11)$$

for all  $X^1, X^2 \in D^n$  and  $\Phi \in F$ .

We call an index *meaningful* if it satisfies this condition: An environmental index is meaningful if the underlying preference ordering is invariant with respect to admissible transformations of the environmental variables.<sup>11</sup>

Below we will provide characterisations of classes of indices which are meaningful given that the environmental variables possess certain measurability and comparability properties. To that purpose we will now classify environmental variables into categories of measurability and comparability.

## 4.2 Measurability and Comparability

Measurability relates to the question what kinds of transformations are admissible for any *single* variable, whereas comparability is concerned with the question whether *several* variables can be transformed independently.

With respect to measurability the classes of interest are interval-scale measurable and ratio-scale measurable variables. A variable  $X_i$  is interval-scale measurable if its ordering is unique up to a transformation of the form  $f_i(X_i) = \alpha_i X_i + \beta_i$  for  $\alpha_i > 0$ . In other words, admissible transformations involve translations as well as expansions. Interval-scale measurable variables allow to compare levels and differences independent of transformations of the form stated above, but do not allow to compare ratios. This is different with ratio-scale measurable variables:

A variable  $X_i$  is ratio-scale measurable if its ordering is unique up to a transformation of the form  $f_i(X_i) = \alpha_i X_i$  for  $\alpha_i > 0$ . Hence, only expansions but not translations are admissible, that is, the variable has a fixed (natural) origin. The consequence is that levels, differences, and ratios can be compared, independent of transformations of the form stated above.

With respect to comparability, five cases may be relevant for sustainability assessment.

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<sup>11</sup> The property of ‘meaningfulness’ is a purely technical one, not suggesting any substantive connotation. The term comes from ‘measurement theory’, see Pfanzagl (1971), Roberts (1979) or Luce et al. (1990).

- (a) Interval-scale noncomparability INC:  $f_i(X_i) = \alpha_i X_i + \beta_i$ ,  $\alpha_i > 0$ . Under INC, several variables can be translated and expanded separately (independently).
- (b) Interval-scale unit comparability IUC:  $f_i(X_i) = \alpha X_i + \beta_i$ ,  $\alpha > 0$ . Under IUC, several variables can be translated independently, but they can only be expanded jointly.
- (c) Interval-scale full comparability IFC:  $f_i(X_i) = \alpha X_i + \beta$ ,  $\alpha > 0$ . Under IFC, only common translations and expansions are admitted.
- (d) Ratio-scale noncomparability RNC:  $f_i(X_i) = \alpha_i X_i$ ,  $\alpha_i > 0$ . Under RNC, several variables can be expanded independently; translations are not admitted.
- (e) Ratio-scale full comparability RFC:  $f_i(X_i) = \alpha X_i$ ,  $\alpha > 0$ . Under RFC, several variables can only be expanded jointly.

Among these cases, INC and RNC are perhaps the most important ones. INC applies to temperatures: Temperatures in several situations can be measured in Centigrades, Fahrenheit, Réaumur, and Kelvin, which are related to each other as stated under (a). RNC applies to masses (such as pollutant loads): Masses in several situations can be expressed in pounds, kilograms, tons etc., which are related to each other as stated under (d).

### 4.3 Results

The results for interval-scale measurability and ratio-scale measurability are presented in **Table 4** and **Table 5**, respectively.

**Table 4.** Results for interval-scale measurability

	C+WM	C+SM	C+SM+SEP
INC	dictatorial ordering	no ordering	
IUC	$\sum_{i=1}^n w_i X_i, w_i \geq 0$	$\sum_{i=1}^n w_i X_i, w_i > 0$	
IFC	$\sum_{i=1}^n w_i X_i, w_i \geq 0$ and more complicated forms	$\sum_{i=1}^n w_i X_i, w_i > 0$ and more complicated forms	$\sum_{i=1}^n w_i X_i, w_i > 0$

Note: C, WM, SM, and SEP denote continuity, weak monotonicity, strong monotonicity, and separability. These are properties that one may wish to impose on the preference ordering.

It can be seen from **Table 4** that for interval-scale non-comparable (INC) variables at best a dictatorial ordering (dictatorial index) exists, depending on the desired type of monotonicity. The frequently used arithmetic mean requires at least interval-scale unit comparability, that is, the scale of the variables can only be

changed jointly (by a common factor); only the origin may be shifted independently.

For ratio-scale measurable variables, the prospects for obtaining a meaningful index are more favourable (see Table 5). Most interesting is the case of ratio-scale non-comparable variables, like pollutant loads. In this case, the geometric mean (Cobb-Douglas function) provides a meaningful index

**Table 5.** Results for ratio-scale measurability

	C+WM	C+SM	C+SM+SEP
RNC	$\prod_{i=1}^n X_i^{w_i}, w_i \geq 0$ on $\mathfrak{R}_+^n$ or $\mathfrak{R}_{++}^n$	$\prod_{i=1}^n X_i^{w_i}, w_i > 0$ on $\mathfrak{R}_{++}^n$	
RFC	any homothetic function	any homothetic function	CES function

Note: See Table 4.

In the case of mixed measurability, chances to obtain a meaningful index are poor. For instance, if one wishes to define an ordering over an INC variable and a RNC variable the ordering must be dictatorial to be meaningful (free of ambiguity). This then implies that either the INC variable or the RNC variable must be chosen as an index. It is impossible to *combine* them in a meaningful way. This case is, e.g., relevant for water quality indices, which often aim at combining temperature (INC) with pollutant loads (RNC).

## 5 Conclusions

The paper has surveyed and evaluated the possibilities and limitations of sustainability indices from the point of view of meaningfulness. A meaningful sustainability index is one which allows unambiguous orderings of the relevant ‘situations’ over time, independent of the measurement units in which the variables describing the situations are expressed. The cases of commensurability and incommensurability were distinguished. In the former, the comparison of situations is unambiguous because all legitimate choices of measurement units can be accommodated on the basis of exogenously given relationships among the variables. These relationships may define a welfare-based monetary metric or an effects-based bio-physical metric. In the case of incommensurability, common approaches (both cardinal and ordinal) may fail to yield meaningful indices.

A systematic assessment of which indices are meaningful in which circumstances has shown that indices in the frequently used form of an arithmetic mean are meaningful only if the variables satisfy (at least) interval-scale unit comparability, i.e. they can be scaled only by a common factor. Important environmental variables like emissions or pollutant loads (masses) do not possess this property. Masses are ratio-scale non-comparable, that is, they can be scaled independently

(pounds, kilograms, tons), but have a fixed origin (0 pounds = 0 kilograms etc.). An environmental index which combines masses using the geometric mean is meaningful. Masses (RNC) and temperatures (INC) cannot be combined with each other – as attempted in some water quality indices – in a meaningful way.

The criterion that sustainability indices should guarantee unambiguous comparisons of situations is intuitively plausible. Yet, there may exist a tension with other criteria. For instance, the geometric mean (Cobb-Douglas function) implies that the elasticity of substitution between the constituent variables (e.g. pollutant loads) is unity. This implied elasticity may differ from *a-priori* ideas a researcher or policy maker might have regarding substitutability. A problem may then arise especially when the substitutability that is deemed appropriate is lower than unity. However, the frequently applied arithmetic mean is even worse in this regard: It implies an infinite elasticity of substitution, that is, any deterioration with respect to one pollutant can be neutralised by a finite improvement with respect to another pollutant. In comparison with this case the geometric mean provides a relatively 'prudent' type of index.

If the conditions for meaningfulness are not fulfilled, all one can probably do is to take resort to a statistical approach: One could compute a battery of indices which involve a variety of normalisations and aggregation rules and then show the distribution of improvements vs. deteriorations. This would yield a sort of likelihood that the 'situation' has improved or deteriorated. Possibly, a unanimous answer may be obtained, and hopefully it will indicate that the requirement of sustainability is satisfied.

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# A Framework for Indicators to Monitor the EU Sustainable Development Strategy

Pascal Wolff

European Commission, Eurostat, 5 Rue Alphonse Weicker,  
L-2920 Luxembourg, pascal.wolff@cec.eu.int

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**Abstract.** The European Council will review in 2005 the Sustainable Development Strategy (SDS) which was adopted in Gothenburg in 2001. Indicators for measuring the progress will be needed to assess whether the unsustainable trends identified in 2001 have been overcome and whether international commitments like those taken with the plan of implementation of the 2002 World Summit on Sustainable Development have been translated into facts. This paper presents the contribution of the European Statistical System to the drawing-up of a first set of Sustainable Development Indicators for the purpose of the EU Sustainable Development Strategy.

## 1 Introduction

One of the main tasks of the Eurostat Task Force on Sustainable Development Indicators is to assist Eurostat in identifying a suitable framework for future work at EU level on Sustainable Development Indicators (SDI). A framework for organising the selection and development of indicators is essential, although it is recognised that any framework on its own is an imperfect tool for expressing the complexities and interrelationships encompassed by sustainable development (SD).

There are many different interpretations of what is meant by 'sustainable development'. It is not the role of Eurostat or the statistical offices to define sustainable development. Two Commission Communications and the related Council Conclusions have set out their interpretation of what sustainable development means in practical terms at EU level, with a number of key objectives, based on the priority themes mentioned below. The EU has also taken a number of commitments following the World Summit on Sustainable Development (WSSD) in Johannesburg in 2002. The framework for indicators must take on board the need to monitor progress in these priority areas.

This paper attempts to set out a framework which could serve as a basis for the development of a list of indicators to be used in evaluating the implementation and effectiveness of the EU Sustainable Development Strategy (SDS). This framework takes account of both the political basis defined by the Commission and the European Council and the technical basis, which has been implemented over the time through many initiatives within and outside the EU.

The fact that this framework and the future indicators have been set up in order to serve for the evaluation of the EU SDS means in particular that the Task Force leaves it to each Member State to determine whether this framework and/or some or all of these SDI are relevant for national purposes or if specific priorities or indicators should be developed at the national level.

The present paper is intended to define a set of rules for the definition and the organisation of the future set of indicators by answering the following questions:

- How should the set of indicators be organised?
- What are the rules to be followed for the selection of indicators?
- How to communicate on the work achieved?
- What is the time frame for this work?

## **2 The Political and Technical Basis**

The priority policy themes, their objectives and measures, as set out in the Commission Communications on SDS and Global Partnership, together with the Conclusions of the European Council Summits in Gothenburg and Seville, form the core features of the framework for SDI. The EU commitments made in the Johannesburg Declaration and the Plan of Implementation (PoI) of the World Summit on Sustainable Development are likely to be integrated into the strategy when it is revised in 2004. Taken together, these documents form the *political basis* for future SDI work.

### **2.1 The Sustainable Development Strategy**

In Gothenburg, the European Council not only added an environmental dimension to the Lisbon Strategy – so putting the environmental dimension on a par with economic and social dimensions – but it also adopted a strategy for sustainable development. The Strategy focuses on six themes<sup>1</sup>:

1. Limiting climate change and increasing the use of clean energy;
2. Addressing threats to public health;
3. Managing natural resources more responsibly;
4. Improving the transport system and land-use management;

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<sup>1</sup> Commission Communication COM(2001)264 final of 15.05.2001: “A Sustainable Europe for a Better World: A European Union Strategy for Sustainable Development”.

5. Combating poverty and social exclusion; and
6. Dealing with the economic and social implications of an ageing society.

For each theme, a number of headline objectives are identified, as well as a set of measures to be introduced in order to meet those objectives. In some cases there are also supplementary objectives linked to the measures, for example, 'alternative fuels should account for at least seven percent of fuel consumption by cars and trucks by 2010'.

## **2.2 Global Partnership**

A second Communication<sup>2</sup>, on the external dimension of sustainable development, was endorsed by the European Council in Seville. This complements the first step taken in Gothenburg by proposing that the EU should take a leading role in the pursuit of global sustainable development. It sets out the six priorities listed below:

1. Harnessing globalisation: trade for sustainable development;
2. Fighting poverty and promoting social development;
3. Sustainable management of natural and environmental resources;
4. Improving the coherence of EU policies;
5. Better governance at all levels;
6. Financing sustainable development.

As global partnership refers to both domestic and international actions, some of the issues can be considered as overlapping with the SDS priority themes (e.g. poverty, resource management), while others, such as governance, may add a new aspect also for SD assessments within the EU.

## **2.3 The WSSD Plan of Implementation**

The Johannesburg Declaration and the PoI reaffirmed the Rio commitments and highlighted the issues of poverty and environmental protection, but also strengthened demands in areas such as sustainable production and consumption, water and energy and emphasised the role of the civil society and benefits of partnership. The key commitments refer to the following main issues:

1. Poverty eradication, including water and sanitation;
2. Changing unsustainable patterns of production and consumption, including energy, transport, waste, chemicals, and corporate environmental and social responsibility;
3. Protecting and managing the natural resource base of economic and social development;
4. Health and sustainable development;

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<sup>2</sup> Commission Communication COM(2002)82 final of 13.02.2002: "Towards a Global Partnership for Sustainable Development".